

10th Annual

TRI MY BEST

TRIATHLON - KENOSHA



Sponsorship
Opportunities

Swim • Bike
Run



A triathlon for children & young
adults with developmental disabilities.

SUNDAY, AUGUST 11, 2024

ABOUT THE TRIATHLON

Sunday, August 11th marks the date of the largest triathlon of it's kind in the country. This is a 'swim/bike/run' event for children (5 & up) and young adults with developmental disabilities including Autism, Cerebral Palsy, Muscular Dystrophy, global delays, etc. ALL abilities are welcome, including those that may require the use of flotation devices, adapted bikes, walkers, power wheelchairs, and other assistive devices. All athletes will be paired up with volunteers to encourage, assist and ensure safety.

Please take a moment to scan and watch this video...



VOLUNTEER OPPORTUNITIES

The Tri My Best Triathlon would not be possible without the help of many caring volunteers... **about 400 to be exact!** Volunteering encourages team building and is a great way for individuals and businesses to give back to their community.



For your convenience we offer an online volunteer registration process that can be easily shared with co-workers and friends. Volunteer registration will open March 1st. In the meantime, if you would like more information or have any questions please contact us at TMBkenosha@tendertouchtherapyllc.com.

“The unselfish effort to bring cheer to others will be the beginning of a happier life for ourselves.” — Helen Keller

HOSTED BY:



EVENT SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$3500

- Company name incorporated into the event title
 - 10th Annual Tri My Best Triathlon-Kenosha, Presented by: company name
- Logo & Presenting acknowledgment included on all event signage and promotional materials
 - Sponsor an area of the event with an individual banner at event site, provided by YMCA)
 - Athlete & Volunteer Registration Brochures (Confirmed & Logo Received on or before May 1st)
 - Event Marketing Flyers and Posters (Confirmed & Logo Received on or before May 1st)
 - Event ad shown on Kenosha YMCA in-house TV's
 - Event ad printed in Kenosha YMCA Summer Program Guide (Confirmed & Logo Received on or before May 31st)
- Company Logo on the FRONT of Athlete & Volunteer t-shirts (Confirmed & Logo Received on or before July 1st)
- Company Logo included on group sponsor banner for event. (Confirmed & Logo received on or before July 1st)
- Opportunity for company presence at event
 - Bring volunteers, set-up a tent and cheer on the athletes and of course share information on your company
- Opportunity to provide promotional items or coupons to participants & volunteers
- Company Logo w/ Link listed on the event website as well as the Kenosha YMCA & Tender Touch Therapy websites
- Company Logo in Kenosha YMCA Annual Report

PLATINUM SPONSOR: \$1500

- Sponsor a 'leg' of the event (12 Available)
 - Sponsor will be listed as area sponsor in marketing and have an individual banner at event site, provided by YMCA)
 - Swim (2 - Lap & Warm Water Inst. Pools)
 - Bike
 - Run
 - Registration (2 - Volunteer & Athlete)
 - Transition
 - Finish Line
 - Concessions
 - Breakfast
 - Meet & Greet
 - Warm-Up Area
- Company Logo included on event promotional materials
 - Athlete & Volunteer Registration Brochures (Confirmed & Logo Received on or before May 1st)
 - Event Marketing Flyers and Posters (Confirmed & Logo Received on or before May 1st)
 - Event ad shown on Kenosha YMCA in-house TV's
 - Event ad printed in Kenosha YMCA Summer Program Guide (Confirmed & Logo Received on or before May 31st)
- Company Logo on Athlete & Volunteer t-shirts (Confirmed & Logo Received on or before July 1st)
- Company Logo included on group sponsor banner for event. (Confirmed & Logo received on or before July 1st)
- Opportunity for company presence at event
 - Bring volunteers, set-up a tent and cheer on the athletes and of course share information on your company
- Opportunity to provide promotional items or coupons to participants & volunteers
- Company Logo w/ Link listed on Kenosha YMCA & Tender Touch Therapy websites
- Company Logo in Kenosha YMCA Annual Report



We are here to encourage physical fitness and fun activity for all ability levels. Everyone needs to move and what could be more fun than to do it with friends and family present to cheer you on!

GOLD SPONSOR: \$1000

- Company Name included on event promotional materials
 - Athlete & Volunteer Registration Brochures (Confirmed on or before May 1st)
 - Event Marketing Flyers and Posters (Confirmed on or before May 1st)
 - Event ad shown on Kenosha YMCA in-house TV's
- Company Name on Athlete & Volunteer t-shirts (Confirmed on or before July 1st)
- Company Name included on group sponsor banner displayed at event. (Confirmed on or before July 1st)
- Opportunity for company presence at event
 - Bring volunteers, set-up a tent and cheer on the athletes and of course share information on your company
- Opportunity to provide promotional items or coupons to participants & volunteers
- Company Name w/ Link listed on Kenosha YMCA & Tender Touch Therapy websites
- Company Name listed in Annual Report

SILVER SPONSOR: \$500

- Company Name included on group sponsor banner displayed at event. (Confirmed on or before July 1st)
- Opportunity for company presence at event
 - Bring volunteers, set-up a tent and cheer on the athletes and of course share information on your company
- Opportunity to provide promotional items or coupons to participants & event volunteers
- Company Name listed in Annual Report

BRONZE SPONSOR: \$250

- Donor/Company Name included on group sponsor banner displayed at event. (Confirmed on or before July 1st)
- Opportunity to provide promotional items or coupons to participants & event volunteers
- Company Name listed in Annual Report

BIKE SPONSOR: \$1000-\$3500

- Donation of money to go towards a new adaptive bike to be used for all future races
- Bikes range from \$1000 (smaller adaptive bike with accessories) to a max \$3500 (large adaptive bike with accessories)
- We can accept amounts in between \$1000 - \$3500 and we will match a bike size and style to meet the needs of the athletes and the amount donated.
- Bike will then have a small custom "license plate" identifying who sponsored the bike
 - We can add on a company decal or logo to the license plate
 - Sponsorship will be for the lifetime of the bike.

IN-KIND DONATIONS (non-promotional items)

- Items needed to run a successful event, such as: bikes, adaptive bikes, small enclosed trailer for bikes & equipment, helmets, biking supplies, aquatic supports, flotation devices, and any triathlon specific items (race belts, sun visors, athlete transition mats, etc.) Food and beverage for athletes and volunteers is also needed. Please contact Rebecca at rmisanin@tendertouchtherapyllc.com for more information and current needs.
 - In-kind donations will receive recognition based on value of donation



TRI MY BEST SPONSORSHIP CONFIRMATION FORM

Yes, I would like to support this amazing event!



Please indicate your commitment level below.

Tri My Best Triathlon \$3,500 \$1,500 \$1,000 \$500 \$250 \$ Bike Donation
(Platinum sponsors will be contacted for high res. logo and to determine area/leg sponsorship.)

 I would like to make an IN-KIND DONATION. (Questions: Contact Linda at Lniemela@tendertouchtherapyllc.com)

 I would like to request a meeting to discuss sponsorship and/or benefits.

 Check Enclosed
Payable to Kenosha YMCA

 Credit Card
Complete CC info below

 Please Invoice

Company Contact Name

Company Name (Exactly as it should appear on promotional material.)

Address

City

State

Zip

Phone

Fax

Email

Credit Card #

Exp. Date

CVVC#

Contact Name to Implement Sponsorship & Marketing Benefits (if different from above)

Comments/Notes: _____

In-kind Donation Description & Value: _____

Signature: _____

Please return this form to:

Kenosha YMCA
Attn: Chris Finkel, Development Director
7101 53rd Street Kenosha, WI 53144
Fax: 262.653.9886 Email: cfinkel@kenoshaymca.org

Y & TTT Use Only

Form rec'd on _____

Logo Rec'd at Y

Location Banner

leg/area

Attending Event

Copy of form to TTT